

## **Finance, Accounting, and Economics**

**Award:** One Best Paper Presentation: INR 10,000

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### **Track Chairs**

- 1. Dr. Sudhakar Reddy** is an Associate Professor in the Finance and Control Group at the Indian Institute of Management Calcutta (IIM Calcutta). He holds a PhD in Market Microstructure, and his research primarily explores financial markets, derivatives, and corporate finance. Dr. Reddy's research interests encompass a wide spectrum of topics, including market microstructure, derivatives markets, corporate governance mechanisms, initial public offerings (IPOs), and primary capital markets. Dr. Reddy has published and reviewed for several leading international journals, serving as an ad-hoc reviewer for outlets such as the International Review of Economics & Finance, Pacific-Basin Finance Journal, Managerial Finance, Emerging Markets Review, and Finance Research Letters. He also served as the Consulting Editor of the IUP Journal of Applied Finance.
- 2. Dr. Keerti Pendyal** is Area Chair of Economics and Assistant Professor at Mahindra University's School of Management. He holds a PhD in Management from IIM Calcutta and a PGDM from IIM Ahmedabad. His teaching and research span Economics and Public Policy, with a particular focus on Institutional Economics and Enterprise Risk Management. His recent work explores topics such as political competition and data transparency, intellectual property disputes and firm performance, and the role of generative AI in recruitment. His publications include case studies published by Harvard Business School Publishing and contributions to the India Risk Report in collaboration with ICICI Lombard and IRM India. He also serves on the Bureau of Indian Standards Committee on Risk Management, Security, and Resilience.

### **Call for Papers**

The Finance, Accounting, and Economics (FAE) Track invites submissions from academics, researchers, doctoral students, policymakers, and industry professionals addressing theoretical and empirical issues across finance, accounting, and economics. This track aims to provide a platform for the exchange of ideas on financial markets, governance, and economic systems in a rapidly evolving digital age. Both conceptual and empirical studies using innovative methodologies are encouraged.

Indicative topics include, but are not limited to:

#### **a. Finance & Financial Analytics**

Asset pricing; market microstructure & algorithmic trading; Corporate finance; household finance & inclusion; insurance/pensions; Systemic risk & macro-finance; policy, institutions & regulation; FinTech, digital banking & AI; risk analytics, blockchain; asset allocation & ESG

#### **b. Accounting & Governance**

Reporting quality & IFRS; public-sector transparency; Corporate governance & sustainability/ESG reporting; Audit analytics & AI; management accounting & performance measurement

#### **c. Economics & Policy**

Development, labor & education economics; Environmental & behavioral economics; Trade, FDI & global value chains; Monetary & fiscal policy; banking & stability; digital economy, platforms & innovation/AI