

Strategy, Innovation, and Entrepreneurship

Award: One Best Paper Presentation: INR 10,000

Track Chair

1. **Dr. Kshitij Awasthi** (PhD, Indian Institute of Management Bangalore) is an Associate Professor at the Indian Institute of Management Lucknow in the Strategic Management area. His primary research interest lies in Corporate Political Activity, where he examines various government connections to firms and their effect on different aspects of business performance. His other areas of interest include corporate governance as well as health, education, and energy policies. His work has been published in the Asia Pacific Journal of Management, Business & Society, Development Policy Review, IIMB Management Review, Economic and Political Weekly, and Academy of Management Proceedings. He is a recipient of the Distinguished Paper Award, BPS Division, Academy of Management Conference 2016, CK Prahalad Prashasti 2022, Rethink India, and the Best Paper Award, Economic Papers, 2022.
2. **Dr. Abhisek Banerjee** is an Assistant Professor of Strategic Management at the School of Management, Mahindra University. He previously taught strategic management and led the consulting club at Great Lakes Institute of Management, Chennai, after earning his PhD from IIM Calcutta. With 11 years of experience in technology sales and consulting across India and the U.S., his research focuses on digital technology-enabled strategies, corporate governance, business groups, platforms, ecosystems, and corporate entrepreneurship. He has received multiple awards and presented his work at leading conferences, including the Academy of Management and the Academy of International Business.

Call for Papers

The *Strategy, Innovation, and Entrepreneurship* track invites theoretical, conceptual, and empirical contributions from researchers, industry professionals and policymakers, focusing on emerging issues in strategy, innovation and entrepreneurship in a global economy that is increasingly becoming digital. This conference aims to provide a platform for sharing new insights, developing fresh ideas and highlighting novel methodologies on a diverse range of topics that include, but are not limited to:

a. Strategic Management

Competitive Strategy; Business Models; Networks & Ecosystems; Microfoundations of Strategy; Corporate Strategy, Corporate Governance; Organizational Contexts; Sustainability & Operations; Family Business

b. Innovation

Digital Business Strategy; Digital Transformation; Innovation Strategy & Practice; Sustainability & Emerging Technologies; Open Innovation

c. Entrepreneurship

Entrepreneurial Strategy and Venturing; Entrepreneurship Processes; Digital Entrepreneurship; Entrepreneurial Cognition & Behavior; Macro & Policy-driven Entrepreneurship; Finance & Governance in Entrepreneurship; Social & Sustainable Entrepreneurship; Growth Strategies & Internationalization for SMEs