

## Sustainability, Good Governance, and Public Policy

**Award:** One Best Paper Presentation: INR 10,000

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### Track Chairs

1. **Dr. Kaushik Ranjan Bandyopadhyay** brings with himself more than two decades of academic, policy research and administrative experiences. Prior to joining IIM Lucknow, he was engaged with International Institute of Sustainable Development (IISD) as a Principal Policy Adviser. His current areas of teaching and research interests include Carbon Border Adjustment Mechanism (CBAM), Decarbonization Strategies in the Steel Sector, Climate Change and Carbon Markets, ESG, Transport and Environment and various aspects of Business Sustainability and Circular Economy Practices. He is the recipient of Wipro Earthian Faculty Mentor Award in 2018-19 and his research has been published in some of the leading scholarly journals with very high impact factors that include Energy Economics, Energy Policy, International Environment Agreement: Politics, Law and Economics, Annual Review of Environment and Resources, Renewable and Sustainable Energy Reviews and Economic and Political Weekly, among others.
2. **Dr. Anjali Rajan** is an Assistant Professor of Economics at Mahindra University, specializing in labor economics, environmental economics, and public policy development. A PhD graduate from IIM Calcutta, her research spans macroeconomic transitions, climate governance, and equitable development. She has published cases focused on social entrepreneurship in environmental conservation and poverty alleviation. Dr. Anjali actively collaborates on interdisciplinary initiatives that promote integrating sustainability in different aspects of the management discipline.

### Call for Papers

This track invites theoretical and empirical papers that explore how sustainability, governance, and evidence-based policymaking intersect to shape equitable and climate-resilient futures. As climate risks and resource pressures intensify, governments and firms must re-evaluate the principles that guide decision-making and accountability. The track encourages debate on how institutions can better align growth imperatives with ecological limits, social inclusion, and transparent governance.

**We welcome empirical, conceptual, and policy-driven contributions that address (but are not limited to) the following themes:** Integrating sustainability goals into national and corporate governance frameworks; Innovative policy instruments /critical evaluation of policy instruments for achieving net-zero, circular-economy, and renewable energy targets; Innovations in measuring and reporting sustainability outcomes: ESG and SDGs; Governance mechanisms for climate finance, carbon markets, and green innovation; Institutional capacity and inter-governmental coordination in climate action; Citizen participation, behavioral change, and accountability in public policy; Role of digital governance, open data, and transparency in sustainability monitoring

Papers accepted in this track are expected to contribute to the theoretical and practical understanding of how sustainability principles can be embedded within governance and policy systems. The track aims to foster dialogue among researchers, policymakers, and practitioners committed to advancing transparent, inclusive, and sustainable pathways for the future.